INAUGURATION OF AICTE IDEA LAB HELD ON 07-10-2026

The Department of Electronics and Communication Engineering (ECE), Malineni Lakshmaiah Women's Engineering College (Autonomous), Guntur, inaugurated the AICTE IDEA Lab (Imagine, Innovate, Create) on 7 October 2026. The one-day programme was held at the AICTE IDEA Lab in the presence of the Chairman, Dean, Heads of Departments, faculty members, and ECE students.

The event was graced by Sri Mallavarapu Surya Teja, IAS, CEO of APIS and RTIH, Amaravati**,** as the Chief Guest, and Sri Inja Naga Bheema Lingeswara Reddy, Manager – IP and Technology Transfer, South Central Region, AICTE**,** as the Guest of Honour. Their presence highlighted the importance of innovation, entrepreneurship, intellectual property, and practical learning in engineering education.

Established with the support of the All India Council for Technical Education (AICTE) under its Innovation Promotion Scheme, the IDEA Lab aims to create a dynamic, hands-on innovation ecosystem where students and faculty can transform creative ideas into practical solutions and market-ready products. It promotes design thinking, interdisciplinary collaboration, experimentation, and technology-driven product development.

The lab provides opportunities for students to explore emerging technologies such as 3D printing, laser cutting, electronics, robotics, and the Internet of Things (IoT). Through practical training and prototype development, students can strengthen their technical knowledge, creativity, critical thinking, and problem-solving abilities.





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The initiative also encourages students to undertake innovative projects, participate in hackathons, explore patent development, and pursue entrepreneurial opportunities. By fostering collaboration between academia and industry, the lab is expected to strengthen the institution's innovation ecosystem and empower women engineers to develop socially relevant and sustainable technological solutions.

The initiative also reflects the commitment of the Ratan Tata Innovation Hub (RTIH), Amaravati**,** to supporting innovation, creativity, and entrepreneurship among aspiring innovators.

Overall, the inauguration of the AICTE IDEA Lab marked a significant milestone in the institution's pursuit of excellence in experiential learning and innovation. The facility is expected to equip students with essential practical skills, promote an entrepreneurial mindset, and prepare them to address emerging technological challenges while contributing to society through innovative solutions.









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